



Washington State Hunter Jumper Association

WSHJA Show Sponsorships

*Building Equestrian
Sports in the Pacific
Northwest*

Opportunities

The Washington State Hunter Jumper Association (WSHJA) offers exciting sponsorship opportunities at both our **Spring Nationals** show circuit, representing for many the start of the Northwest show season, and our highly regarded **Fall Classic** show series. WSHJA shows are sanctioned by the USEF and USHJA and attract elite riders from throughout the Northwest.

Show sponsors can select from a range of highly visible placement and branding opportunities, including:

- ❖ Grand Prix events
- ❖ Special class and division sponsorships
- ❖ Show ring sponsorships
- ❖ Special hospitality events
- ❖ Advertising in the show program and prize list
- ❖ Web site banner ads (available as a complimentary sponsor benefit)
- ❖ Underwriting of WSHJA scholarship fundraising events

Sponsor Benefits

Sponsorship benefits are designed to help you connect with our engaged show audience. Benefits are based on your total funding commitment for a given show circuit or series allocated to the event or class sponsorships of your choice. The following benefit tiers are available:

Platinum: \$10K +

- ❖ Grand Prix Title, spring or fall circuit
- ❖ Premium space for company display, ex: trailers, cars, booth, etc.
- ❖ Trophy suitable for display
- ❖ Premium seating and hors d'oeuvres for your party at Grand Prix
- ❖ Premium banner display -up to 4 -all shows
- ❖ Thank-you and introduction in Grand Prix opening ceremonies
- ❖ Grand Prix Award Presentation including picture
- ❖ Full page ad with premium placement in event programs for all shows
- ❖ Premium sponsor announcements – all shows
- ❖ 12 months premium banner ad space and sponsor page thank-you on WSHJA.org
- ❖ WSHJA Personal Liaison - all shows

Gold: \$5000 +

- ❖ Ring Title + special event or division titles -spring or fall show circuit

WSHJA

Post Office Box 2766
Redmond, WA 98073
FAX (206) 260-2882
info@wshja.org
www.wshja.org

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WSHJA Show Sponsorships (Continued)

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- ❖ Premium seating and hors d'oeuvres for your party at special event
- ❖ Premium banner display -up to 2 -all shows
- ❖ Thank-you in special event ceremonies
- ❖ Event award presentation including picture
- ❖ Premium sponsor announcements – all shows
- ❖ Full page ad with premium placement in event programs for all shows
- ❖ 12 months premium banner ad space and sponsor page thank-you on WSHJA.org
- ❖ WSHJA Personal Liaison - spring or fall show circuit

Silver: \$2,000 +

- ❖ Ring Title -spring or fall show circuit
- ❖ Event award presentation
- ❖ Premium sponsor announcements - spring or fall show circuit
- ❖ Premium banner display - up to 2 – spring or fall show circuit
- ❖ Full Page ad event program for spring or fall show circuit
- ❖ 12 months premium banner ad space and sponsor page thank-you on WSHJA.org

Bronze: \$1,000 +

- ❖ Sponsor announcements – spring or fall show circuit
- ❖ 6 months banner ad space on WSHJA.org and sponsor page thank-you
- ❖ Banner display – 1 – spring or fall show circuit
- ❖ Event award presentation

Blue Ribbon: \$500 +

- ❖ Banner display – 1 – spring or fall show circuit
- ❖ Sponsor announcement – spring or fall show circuit
- ❖ 6 months banner ad space and sponsor page thank-you on WSHJA.org

Please Note

- ❖ In-kind donations will be accepted with commensurate recognition provided
- ❖ All banners to be 2x7 or smaller, WSHJA approved and provided by sponsor
- ❖ All banners, cars, trailers, booths, tents, etc. displaying marketing are required to be positioned and/or hung on the property 24 hours prior to horses arriving on the property
- ❖ Show program ads can be purchased separately
- ❖ Website banner ads are available as a complimentary sponsor benefit; not available for purchase separately

How to Become a Sponsor

For specific sponsorship options, please see the documents available from our Web site at <http://www.wshja.org/content/shows/sponsor.aspx>

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