

WSHJA 2023 SPONSORSHIP GUIDE

2023 WSHJA SHOWS

SPRING NATIONAL INAUGURAL	April 5-9, 2023
SPRING NATIONAL (WCHR)	April 11-16, 2023
PACIFIC NORTHWEST	May 17-21, 2023
EVERGREEN CLASSIC	August 3-6, 2023
NORTHWEST AUTUMN CLASSIC (WCHR)	September 13-17, 2023
OCTOBER CLASSIC	October 11-15, 2023

2023 WSHJA OUTREACH SERIES*

APRIL OUTREACH	April 8-9, 2023
MAY OUTREACH	May 20-21, 2023
OCTOBER OUTREACH	October 14-15, 2023

*The USHJA Outreach Program provides members an opportunity to earn national recognition in classes from walk/trot to 3'0" in hunter, jumper, and equitation sections at Outreach Level competitions. The program is designed to celebrate riders as they advance through the competitive experience.

Why Become a Sponsor?

The Washington State Hunter Jumper Association is a public 501(c)(3) non-profit association dedicated to promoting the sport of horsemanship and the equestrian arts. Additionally, as a non-profit entity, contributions to the Washington State Hunter Jumper Association are eligible for corporate matching funds from numerous local employers.

WSHJA offers outstanding horse shows that enjoy high popularity and brand loyalty among equestrians. By becoming a sponsor, you can reach a highly targeted, influential audience while also helping to provide valuable services to the regional community.

Benefits of Sponsorship

- Educate a high-end targeted market about your company and products
- Receive philanthropic recognition for your support of local non-profit sports where men and women compete equally
- Be associated with wholesome and exciting activities that are fun for the entire family
- Create brand awareness, utilize on-site, website, and social media opportunities for product display and distribution
- Support youth leadership opportunities: equestrian sport promotes the skills and traits necessary to lead teams, drive initiatives, and give back to communities
- Entertain your valued friends, associates, employees, and family

Become a Sponsor

For more information or a 2023 sponsorship form, please contact: WSHJA Manager, Jen Riley, at manager@wshja.org. **2023 sponsorship commitments may be fulfilled on a per show payment plan if desired.**

2023 WSHJA Show Series Sponsorship Packages

PLATINUM Sponsor: \$10,000 for 2023 Show Series

- Outdoor arena naming rights for 2023 Series (2 available)
- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Full page ad in prize list and in end-of-year awards banquet program
- Logo and sponsor information prominently displayed at all shows
- VIP for 6 during USHJA National Derbies, Maclay Regionals, USHJA Zone Finals, and Mini-Prix
- Reserved parking spot at all shows
- Premier class sponsorship [choose 1 USHJA National Derby, USHJA Pony Derby, or Mini-Prix,
- Ring banner
- Commemorative plaque

GOLD Sponsor: \$5,000 for 2023 Show Series

- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Full page ad in prize list
- Logo and sponsor information prominently displayed at all shows
- Reserved parking spot at all shows
- Rated division sponsor for 2023 show season (see list of rated divisions in prize list)
- Ring Banner
- Commemorative Plaque

SILVER Sponsor: \$3,000 for 2023 Series

- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Half page ad in prize list
- Logo and sponsor information prominently displayed at all shows
- Unrated division sponsor for 2023 show season (see list of unrated divisions in prize list)
- Ring Banner
- Commemorative Plaque

BRONZE Sponsor: \$1,500 for 2023 Series

- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Logo and sponsor information prominently displayed at all shows
- Class Sponsor for 2023 show season (choose one medal class or jumper classic)
- Ring Banner
- Commemorative Plaque

BANNER Sponsor: \$1,000 for 2023 Series

- Ring announcements, website acknowledgment
- Ring Banner
- Commemorative Plaque

INDIVIDUAL Sponsor: \$500

- Ring announcements, website acknowledgement
- Commemorative Plaque

PLAQUE Sponsor: \$200

- Commemorative Plaque, website acknowledgement

CUSTOM ITEM Sponsor: Please contact WSHJA Manager, Jen Riley, at manager@wshja.org (e.g., premiere class sponsorship, pizza party, goodie bags, other special events or items, etc.)