WSHJA 2024 SPONSORSHIP GUIDE

**2024 WSHJA SHOWS**

SPRING NATIONAL INAUGURAL  April 3-7, 2024

SPRING NATIONAL (WCHR)  April 10-14, 2024

PACIFIC NORTHWEST (WCHR) May 15-19, 2024

EVERGREEN CLASSIC August 1-4, 2024

NORTHWEST AUTUMN CLASSIC (WCHR) September 11-15,2024

OCTOBER CLASSIC October 9-13, 2024

**2024 WSHJA OUTREACH SERIES\***

APRIL OUTREACH April 6-7, 2024

AUGUST OUTREACH August 3-4, 2024

OCTOBER OUTREACH October 12-13, 2024

\*The USHJA Outreach Program provides members an opportunity to earn national recognition in classes from walk/trot to 3'0" in hunter, jumper, and equitation sections at Outreach Level competitions. The program is designed to celebrate riders as they advance through the competitive experience.

**Why Become a Sponsor?**

The Washington State Hunter Jumper Association is a public 501(c)(3) non-profit association dedicated to promoting the sport of horsemanship and the equestrian arts. Additionally, as a non-profit entity, contributions to the Washington State Hunter Jumper Association are eligible for corporate matching funds from numerous local employers.

WSHJA offers outstanding horse shows that enjoy high popularity and brand loyalty among equestrians. By becoming a sponsor, you can reach a highly targeted, influential audience while also helping to provide valuable services to the regional community.

**Benefits of Sponsorship**

* Educate a high-end targeted market about your company and products
* Receive philanthropic recognition for your support of local non-profit sports where men and women compete equally
* Be associated with wholesome and exciting activities that are fun for the entire family
* Create brand awareness, utilize on-site, website, and social media opportunities for product display and distribution
* Support youth leadership opportunities: equestrian sport promotes the skills and traits necessary to lead teams, drive initiatives, and give back to communities
* Entertain your valued friends, associates, employees, and family

**Become a Sponsor**

For more information or a 2024 sponsorship form, please contact: WSHJA Show Coordinator, Mary von Zimmermann @ [mary.vonz@gmail.com](mailto:mary.vonz@gmail.com). **2024 sponsorship commitments may be fulfilled on a per show payment plan if desired.**

**2024 WSHJA Show Series Sponsorship Packages**

**PLATINUM Sponsor: $10,000 for 2024 Show Series**

* + Outdoor arena naming rights for 2024 Series (2 available)
  + Marketing package (logo on website, email, social media, ring announcements, etc.)
  + Full page ad in prize list and in end-of-year awards banquet program
  + Logo and sponsor information prominently displayed at all shows
  + VIP for 6 during USHJA National Derbies, Maclay Regionals, USHJA Zone Finals, Grand Prix and Mini Prix
  + Reserved parking spot at all shows
  + Premier class sponsorship [choose 1 USHJA National Derby, USHJA Pony Derby, or Mini-Prix]
  + Ring banner
  + Commemorative plaque

**GOLD Sponsor: $5,000 for 2024 Show Series**

* Marketing package (logo on website, email, social media, ring announcements, etc.)
* Full page ad in prize list
* Logo and sponsor information prominently displayed at all shows
* Reserved parking spot at all shows
* Rated division or 1.10m or higher Jumper division sponsor for 2024 show season (see list of divisions in prize list)
* Ring Banner
* Commemorative Plaque

**SILVER Sponsor: $3,000 for 2024 Series**

* Marketing package (logo on website, email, social media, ring announcements, etc.)
* Half page ad in prize list
* Logo and sponsor information prominently displayed at all shows
  + Unrated division or 1.0m and lower Jumper division sponsor for 2024 show season (see list of divisions in prize list)
  + Ring Banner
  + Commemorative Plaque

**BRONZE Sponsor: $1,500 for 2024 Series**

* Marketing package (logo on website, email, social media, ring announcements, etc.)
* Logo and sponsor information prominently displayed at all shows
* Class Sponsor for 2024 show season (choose one Medal class or a Hunter or Jumper Classic)
* Ring Banner
* Commemorative Plaque

**BANNER Sponsor: $1,000 for 2024 Series**

* Ring announcements, website acknowledgment
* Ring Banner
* Commemorative Plaque

**INDIVIDUAL Sponsor: $500**

* Ring announcements, website acknowledgement
* Commemorative Plaque

**PLAQUE Sponsor: $200**

* Commemorative Plaque, website acknowledgement

**CUSTOM ITEM Sponsor:** Please contact WSHJA Show Coordinator, Mary von Zimmermann @ [mary.vonz@gmail.com](mailto:mary.vonz@gmail.com) (e.g., premiere class sponsorship, pizza party, goodie bags, other special events or items, etc.)