

WSHJA 2025 SPONSORSHIP GUIDE

2025 WSHJA SHOWS

SPRING NATIONAL INAUGURAL	April 2-6, 2025
SPRING NATIONAL (WCHR)	April 9-13, 2025
PACIFIC NORTHWEST (WCHR)	May 14-18, 2025
EVERGREEN CLASSIC	July 31- Aug 3, 2025
NORTHWEST AUTUMN CLASSIC (WCHR)	September 10-14, 2025
OCTOBER CLASSIC	October 8-12, 2025

2025 WSHJA OUTREACH SERIES*

APRIL OUTREACH	April 5-6, 2025
MAY OUTREACH	May 3-4, 2025
AUGUST OUTREACH	August 2-3, 2025
OCTOBER OUTREACH FESTIVAL	October 11-12, 2025

*The WSHJA Outreach Program provides members an opportunity to earn national recognition in classes from walk/trot to 3'0" in hunter, jumper, and equitation sections at Outreach Level competitions. The program is designed to celebrate riders as they advance through the competitive experience.

Why Become a Sponsor?

The Washington State Hunter Jumper Association is a public 501(c)(3) non-profit association dedicated to promoting the sport of horsemanship and the equestrian arts. Additionally, as a non-profit entity, contributions to the Washington State Hunter Jumper Association are eligible for corporate matching funds from numerous local employers.

WSHJA offers outstanding horse shows that enjoy high popularity and brand loyalty among equestrians. By becoming a sponsor, you can reach a highly targeted, influential audience while also helping to provide valuable services to the regional community.

Benefits of Sponsorship

- Educate a high-end targeted market about your company and products
- Receive philanthropic recognition for your support of local non-profit sports where men and women compete equally
- Be associated with wholesome and exciting activities that are fun for the entire family
- Create brand awareness, utilize on-site, website, and social media opportunities for product display and distribution
- Support youth leadership opportunities: equestrian sport promotes the skills and traits necessary to lead teams, drive initiatives, and give back to communities
- Entertain your valued friends, associates, employees, and family

Become a Sponsor

For more information or for a 2025 sponsorship form, please contact: wshjasponsorships@gmail.com or WSHJA Show Coordinator, Mary von Zimmermann @ mary.vonz@gmail.com.

2025 WSHJA Sponsorship Packages

PLATINUM SPONSOR LEVEL:

PLATINUM Series Sponsor: \$10,000 (+) for 2025 Show Series*

- Outdoor arena naming rights for 2024 Series (2 available)
- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Full page ad in prize list and in end-of-year awards banquet program
- Logo and sponsor information prominently displayed at all shows
- VIP for 6 during USHJA National Derbies, Maclay Regionals, USHJA Zone Finals, Grand Prix and Mini Prix
- Reserved parking spot at all shows
- Choice of ANY division, Hunter or Jumper, offered during the season
- Ring banner (3'x6')
- Commemorative plaque

PLATINUM Class Sponsor - Grand Prix Sponsor: \$10,000(+) (NEW for 2025 – 2 possibilities during the Series)**

- SPONSORSHIP OF 1 OF THE 2 GRANDS PRIX OFFERED DURING THE SEASON (Spring Inaugural & PNW)
- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Full page ad in prize list
- Logo and sponsor information prominently displayed at all shows
- VIP for 2 for each of the 2 Grands Prix during the Series
- Ring Banner (3'x6')

GOLD SPONSOR LEVEL:

GOLD Series Sponsor: \$5,000 for 2025 Show Series*

- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Full page ad in prize list
- Logo and sponsor information prominently displayed at all shows
- Reserved parking spot at all shows
- Rated Hunter division or 1.10m or higher Jumper division sponsor for 2025 show season (see list of divisions attached)
- Ring Banner (3'x6')
- Commemorative Plaque

GOLD Class Sponsor - Derby Sponsor: \$5,000 (NEW for 2025 – 3 possibilities during the Series)**

- ANY 1 USHJA Derby during the season with prize money of \$5000 (Spring National, PNW, NWAC)
- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Full page ad in prize list
- Logo and sponsor information prominently displayed at all shows
- Ring Banner (3'x6')

SILVER SPONSOR LEVEL:

SILVER Series Sponsor: \$3,000 for 2025 Series*

- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Half page ad in prize list
- Logo and sponsor information prominently displayed at all shows
- Unrated Hunter division or 1.0m and lower Jumper division sponsor for 2024 show season (see list of divisions attached)
- Ring Banner (3'x6')
- Commemorative Plaque

SILVER Class Sponsor: \$3,000 (NEW for 2025 – 3 possibilities during the Series)**

- CHOICE of USHJA Derby @ Spring Inaugural, New \$2000 3' Derby @ Evergreen Classic, \$2000 Mini Prix @ October Classic
- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Half page ad in prize list
- Logo and sponsor information prominently displayed at all shows
- Ring Banner (3'x6')

BRONZE SPONSOR LEVEL:

BRONZE Series Sponsor: \$1,500 for 2025 Series*

- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Logo and sponsor information prominently displayed at all shows
- Class Sponsor for 2024 show season (choose one Medal class or a Hunter or Jumper Classic, see list attached)
- Ring Banner (3'x6')
- Commemorative Plaque

BRONZE Class Sponsor: \$1,500 (NEW for 2025 – 10 possibilities during the Series)**

- CHOICE of 1 of 3 USHJA Pony Derbies (Spring Inaugural, PNW, NWAC or 1 of 4 3'/3'3" or 3'6"/3'9" Green Incentive Classes (Spring Inaugural, Spring National, PNW, NWAC)
- Marketing package (logo on website, email, social media, ring announcements, etc.)
- Logo and sponsor information prominently displayed at all shows
- Ring Banner (3'x6')

BANNER Series Sponsor: \$1,000 for 2025 Series*

- Ring announcements, website acknowledgment
- Ring Banner (3'x6')
- Commemorative Plaque

INDIVIDUAL Series Sponsor: \$500

- Ring announcements, website acknowledgement
- Commemorative Plaque

PLAQUE Series Sponsor: \$200

- Commemorative Plaque, website acknowledgement

CUSTOM ITEM Sponsor: Please contact WSHJA Show Coordinator, Mary von Zimmermann @ mary.vonz@gmail.com (e.g., customized class/division sponsorship, pizza party, goodie/trainer bags, other special events or items, etc.)

***All 2025 sponsorship commitments may be fulfilled on a per show payment plan if desired. Show Series Sponsorships may be a combination of cash and product. Vendors at the Show Series Bronze Level or above also receive a free Vendor space.**

****THESE PACKAGES ARE CASH ONLY PACKAGES. PAYMENTS MAY BE DISTRIBUTED OVER THE SEASON, IF DESIRED.**

HUNTER DIVISIONS

- Amateur Owner Hunter, 18 - 35, 3'6"
- Amateur Owner Hunter, 36 & Over, 3'6"
- Amateur Owner Hunter, 18 - 35, 3'3"
- Amateur Owner Hunter, 36 & Over, 3'3"
- Adult Amateur Hunter, 18 - 39
- Adult Amateur Hunter, 40 - 55
- Adult Amateur Hunter, 56 & Over
- High Performance Conformation Hunter
- High Performance Hunter
- Performance Hunter, Fences 3'6"
- Performance Hunter, Fences 3'3"
- Green Hunter 3'9"
- Green Hunter 3'6"
- Green Hunter 3'3"
- Green Hunter 3'
- Green Conformation
- Baby Green Hunter
- USHJA Hunter 2'
- USHJA Hunter 2'3"
- USHJA Hunter 2'6"
- USHJA Hunter 2'9"
- USHJA Hunter 3'
- Thoroughbred Hunter
- Small Hunter
- Large Hunter
- Junior Hunter, 15 & Under, 3'6"
- Junior Hunter, 16 - 17, 3'6"
- Junior Hunter, 3'3"
- Children's Hunter, 13 & Under
- Children's Hunter, 14 - 17
- Low Children's Hunter, 2'6"
- Low Adult Amateur Hunter, 2'6"
- Small Pony Hunter
- Medium Pony Hunter
- Large Pony Hunter
- Green Pony Hunter
- Children's Hunter Pony
- Short Stirrup Hunter (Horses)
- Short Stirrup Hunter (Ponies)
- Long Stirrup Hunter
- Pre-Children's Hunter, 2'9"
- Pre-Adult Hunter, 2'9"

HUNTER CLASSICS

- Children's/Adult Hunter Classic
- Children's Pony Classic
- Green Pony Classic
- Low Children's/Adult Hunter Classic
- Pre-Children's/Adult Hunter Classic
- Pony Hunter Classic
- Short/Long Stirrup Hunter Classic
- Short Stirrup Pony Classic

EQUITATION DIVISIONS

- Adult Amateur Equitation, 18 - 39
- Adult Amateur Equitation, 40 - 55
- Adult Amateur Equitation, 56 & Over
- Equitation, 15 - 17
- Equitation, 12 - 14
- Equitation, 11 & Under
- Children's Pony Equitation
- Pony Equitation
- Low Children's Equitation, 2'6"
- Low Adult Amateur Equitation, 2'6"
- Short Stirrup Equitation (Horses)
- Short Stirrup Equitation (Ponies)
- Long Stirrup Equitation
- Pre-Children's Equitation, 2'9"
- Pre-Adult Equitation, 2'9"

MEDALS

- Dover Saddlery/USEF Hunt Seat Medal
- ASPCA Horsemanship Medal
- WIHS Equitation Classic Hunter Phase (Inaugural Only)
- WIHS Equitation Classic Jumper Phase (Inaugural Only)
- Hamel Foundation NHS 3'3" Medal
- EMO Insurance/USHJA Jumper Seat Medal (Inaugural)
- THIS Children's Medal
- THIS Adult Medal
- Ariat Adult Medal
- Marshall & Sterling/USEF Pony Medal
- USHJA Hunter Seat Medal
- USEF Adult Equitation
- USEF/NCEA Junior Hunter Seat Medal
- WSHJA Good Seat & Hands Medal 2'6"
- WSHJA Good Seat & Hands Medal 3'
- WSHJA Good Seat & Hands Medal 3'6"
- Johnny Johnson Equitation Challenge
- Northwest Foundation Medal (14 & Under)
- WIHS Pony Medal

JUMPER DIVISIONS

- Jumper, .70m
- Jumper, .80m
- Jumper, .90m
- Jumper, 1.00m
- Jumper, 1.10m
- Jumper, 1.15m
- Jumper, 1.20m
- Jumper, 1.30m
- Non-Pro Jumper, .70m
- Non-Pro Jumper, .80m
- 0.90m Amateur Jumper
- 0.90m Junior Jumper
- 1.00m Amateur Jumper
- 1.00m Junior Jumper
- 1.10m Amateur Jumper
- 1.10m Junior Jumper
- Modified Jr/Am Jumper, 1.15m
- 1.20m Junior/Amateur Jumper

JUMPER CLASSICS

- Open 0.70m/0.75m Classic
- Open 0.80m/ 0.85m Classic
- Open 0.90m/0.95m Classic
- Open 1.0m/1.05m Classic
- 0.90m-0.95m Jr/Am Jumper Classic
- 1.00m-1.05m Jr/Am Classic
- 1.10m-1.15m Jr/Am Classic
- Modified Jr/Am Classic
- 1.20m-1.25m Jr/Am Classic

SPECIAL CLASSES

BRONZE LEVEL (11 Options)

- Pony Derby (Spring National, PNW, NWAC)
- 3'/3'3" Green Incentive (Spring Inaugural, Spring National, PNW, NWAC)
- 3'6"/3'9" Green Incentive (Spring Inaugural, Spring National, PNW, NWAC)

SILVER LEVEL (3 Options)

- \$3000 USHJA Derby (Spring Inaugural)
- \$2000 3' Derby (Evergreen)
- \$2000 Mini Prix (October)

GOLD LEVEL (3 Options)

- \$5000 USHJA Derby (Spring National, PNW, NWAC)

PLATINUM LEVEL (2 Options)

- \$24,999 Grand Prix (Spring Inaugural, PNW)